



# Standout with Mobile Marketing

How to Promote Your  
Mobile Site

**Mobile**mo  
THE MOBILE MARKETING TOOL

Your power to mobilize

# QR CODE

Place your mobile site's QR code on brochures, flyers, menus, product packaging, POPs, shirts, promo/novelty items, etc.



# ONLINE AND SOCIAL MEDIA MARKETING

1. Advertise your mobile site on your website
2. Launch Email and SMS campaigns to inform customers
3. Post updates and run promos on your social media accounts
4. Mobile site directory submissions



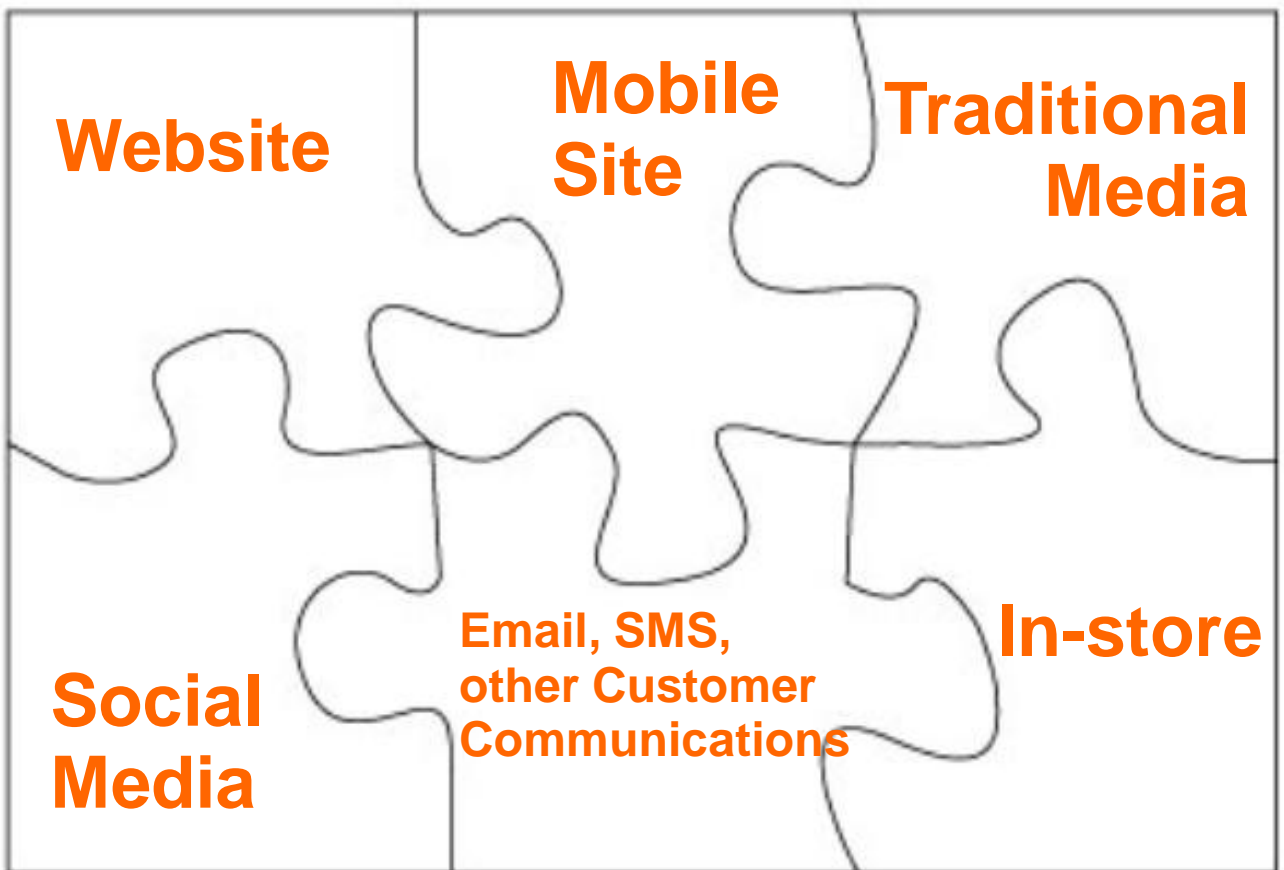
# MOBILE SITE WIDGET

1. Create an application for your mobile site
2. Distribute the app in Nokia Ovi Store, Android Market, and Apple App Store
3. Distribute the app through your website, via email, SMS marketing, in-store, and other distribution channels



# Fusion Marketing

Your mobile site and mobile marketing campaigns will be most effective when run together with your other marketing and communication campaigns



For more about mobile sites and mobile marketing, visit:

[www.mobilemo.com](http://www.mobilemo.com)

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